

# Lamppost Farm Chicken Challenge Questionnaire

Please fill out this questionnaire as a group before, during, and after dinner. Then, enter the results of the survey through the link on the Lamppost Farm website homepage. Thank you.

Date of Chicken Challenge: \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

Who was present at dinner? Please include email addresses as we would like the option to include them in our mailing list. People who share email addresses can be listed together.

1. Name: \_\_\_\_\_

Email: \_\_\_\_\_

2. Name: \_\_\_\_\_

Email: \_\_\_\_\_

3. Name: \_\_\_\_\_

Email: \_\_\_\_\_

4. Name: \_\_\_\_\_

Email: \_\_\_\_\_

5. Name: \_\_\_\_\_

Email: \_\_\_\_\_

6. Name: \_\_\_\_\_

Email: \_\_\_\_\_

Please describe recipe used.

Please rate the following based upon the groups collective dinner experience (one answer for the whole group per question):

	Very Unfavorable/Not Desired				Highly Favorable/Desired	N/A
<b>Overall anticipation prior to dinner.</b>	1	2	3	4	5	
<b>Overall group dinner experience.</b>	1	2	3	4	5	
<b>Appearance, prior to cooking, of grocery store chicken.</b>	1	2	3	4	5	
<b>Appearance, prior to cooking, of Lamppost Farm chicken.</b>	1	2	3	4	5	
<b>Appearance, after cooking, of grocery store chicken.</b>	1	2	3	4	5	

	Very Unfavorable/Not Desired				Highly Favorable/Desired	N/A
<b>Appearance, after cooking, of Lamppost Farm chicken.</b>	1	2	3	4	5	
<b>Taste of grocery store chicken.</b>	1	2	3	4	5	
<b>Taste of Lamppost Farm chicken.</b>	1	2	3	4	5	
<b>Appearance of pan juices, if applicable, of grocery store chicken.</b>	1	2	3	4	5	
<b>Appearance of pan juices, if applicable, of Lamppost Farm chicken.</b>	1	2	3	4	5	
<b>Appearance of pan juices, if applicable, of grocery store chicken, during dinner clean up.</b>	1	2	3	4	5	
<b>Appearance of pan juices, if applicable, of Lamppost Farm chicken, during dinner clean up.</b>	1	2	3	4	5	
<b>Opportunity to connect with one another over dinner.</b>	1	2	3	4	5	
<b>Desire to find out more information or purchase Lamppost Farm Chickens.</b>	1	2	3	4	5	

Comments on above answers?

Please briefly describe your experience in comparing the two chickens. (For example, Were there noticeable differences? What did you learn? What more information do you desire?)

Using single words, phrases, or whole sentences, please describe your experience as a group around the Lamppost Farm Chicken Challenge.